



Give Your PEO a boost with Benefits Education, Communication & AI Tools

Help your PEO shine with targeted, personal communication tools, a custom benefits microsite and an AI-powered virtual assistant that takes employee engagement to the next level.

Benefits Microsites Made Easy

Give your clients a benefits center microsite packed with must-know details and quick links to whatever enrollment platform they use—simple, seamless, and built to fit their needs.

Microsite Key Features:

- Branded and mobile-friendly site
- Content banners to highlight timely messages or key benefits changes for the current year
- Content including benefits summaries, videos, FAQs, and more
- Quick access to enrollment links and scheduling

Meet Claire

A brighter way to engage with employee benefits.

Powered by AI, Claire is your virtual benefits assistant—getting to know employees and offering real-time support by text, call, or email throughout the enrollment process.

Deliver Personal, White-Glove Service

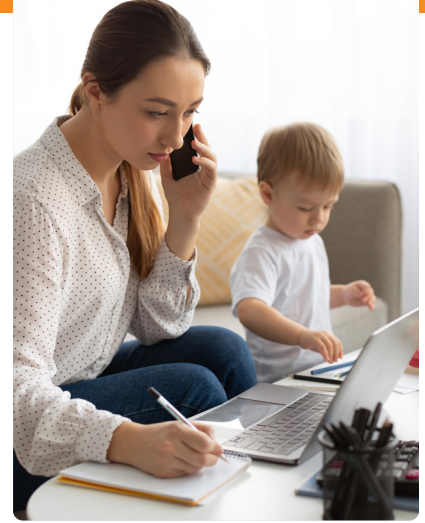
- Claire walks employees through enrollment step by step, making the process simple and stress-free.
- She's always ready to help—answering questions in real time and checking in with employees who may have missed a step.
- From tech hiccups to benefits questions, Claire responds quickly and keeps employees supported every step of the way.
- She also helps you stay compliant by surveying employees who waive coverage and capturing HIPAA-compliant waivers.
- Include custom forms in your communications to collect key info like beneficiaries and claims
- Claire communicates at any time 24/7 and in 15 different languages



Why Daybright's AI Solutions?

AI-powered tools streamline the administrative grind, reduce costly errors, and unlock time to focus on strategic conversations and better client service.

- Eliminate repetitive tasks
- Deliver more personalized client support
- Improve employee engagement and financial wellness
- Increase participation
- Save time = Save money
- Stand out with tech-forward solutions



The Daybright Difference

Delivering success and results through options, in-house expertise, and technology backed by industry leaders.



Employee Education & Communication

Empower employees to make informed benefits decisions with custom communications and websites, targeted deployment methods, and educational resources that are at their fingertips.



Multi-Mode Enrollment

Employees don't just need benefits education—they also need a simple way to enroll in their benefits. Meet employees where they're at—whether that's in person, on the phone, or online.



Unique Solution Curated by Industry Leaders

Our platforms, tools and resources have been developed by leveraging the leaders in HR and enrollment technology.



In-House Team of Benefits Tech Experts

We've been in the benefits industry for decades and we know access to benefits should be simple and reliable.

About Us

As an independent, privately held national benefits and retirement planning firm, we can help you grow your benefits brokerage, consulting or PEO business through experience, coverage and choice. Simply. Since 2008, we've grown through strategic acquisitions, offering national-scale resources built on personalized local expertise that extends the reach and capabilities of your team.

For additional information, visit daybrightsolutions.com

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